

### **School Empowerment Solution**



# Empowering schools with payment backed digital solutions

Your trusted digital partner.



www.paylink.today/schoollink

### Content

About SchoolLink
Benefits of SchoolLink 4
Q&A
SchoolLink product offering6
• App (Android & iOS) 6
• PayBox
• PayLink 7
• PayQR7
Analytic Solutions 8
Anti-Fraud Solution9
There's more9
• SchoolServ+9
About PaySwitch 10
Our Clients 11
Support12



### About SchoolLink<sup>™</sup>

SchoolLink is an empowering tool that offers Schools a digital address equipped with digital tools. One of the basic, as well as the most important requirement of any school, is a reliable, compatible, and secure communication channel.

Today, a school mobile app has become a necessity for all schools and educational institutions so that they can stay in contact with their faculties, parents, students, and also inform them about updates.

Communication, which plays a key role in the efficient management of any organization, must be speedy, straightforward, and transparent. This is what SchoolLink offers.

To register, log on to www.paylink.today/schoollink, sign up and obtain your unique link.

SchoolLink is powerd by PaySwitch. PaySwitch is a payment processing company in Ghana. It operates with world class standard technology platforms and professionals and has so far completed numerous transactions that are backed by fraud prevention solutions. PaySwitch is certified under the Data Protection Act, Act 2012 (Act843), ISO 27001Certified and PCI DSS Compliant. PaySwitch operates under the new Payment Systems and Service Act, 2019 (Act 987).

### Benefits of SchoolLink<sup>™</sup>

- Create a personalized app for your school that is compatible with Android and iOS.
- Enables schools connect with parents.
- Student profiles can be displayed.
- It can serve as an attendance register.
- Allows payments of school fees directly to the school (app/website).
- All payment types are accepted in Ghana and around the world.
- It can be used to manage school canteen systems.
- Keeps parents informed on homework or other student assignments.
- Event registration ensuring students never miss out on events.
- All transactions are protected with Anti-Fraud Solutions.
- Manage a full contact database that's easy to search, filter, and update.
- Access financial reports, analytics, and summaries.
- Reports can be generated in multiple software programs such as Excel, PDF etc.
- Create customized access to resources.



### Q&A

#### How do I sign up?

Go to www.paylink.today/schoollink to sign up

A PaySwitch representative will contact you to complete the onboarding process

#### How long does it take to get setup SchoolLink?

We will work together with you to configure your app for you in 2 months

#### Are there any sign up fees?

Signup is free for all CorporateLink payment solutions. However partnership fees wll be paid for other selected solutions

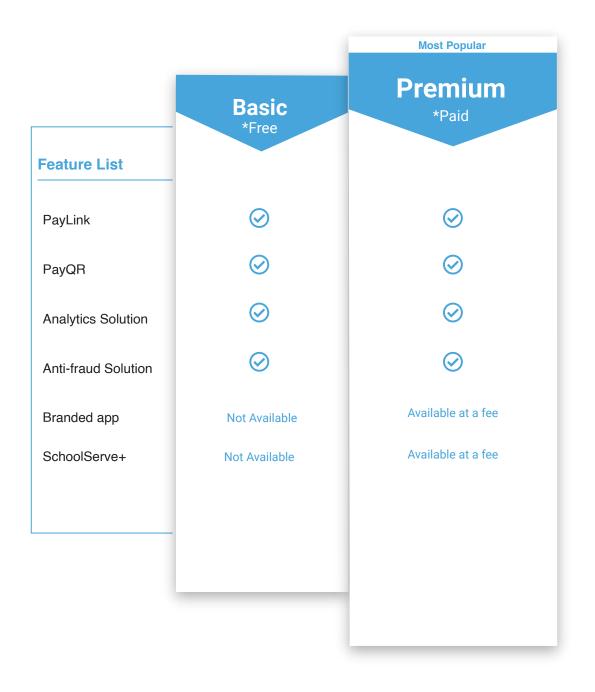
#### Do I need to be a registered business?

Yes, this is only for registered schools

#### What are the requirements to be setup?

Valid business operating documents, valid identification document of school owner, settlement account details (mobile money or bank account)

## Pricing

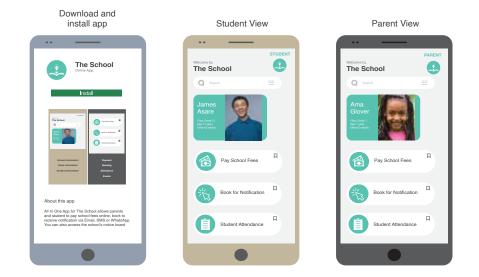




### **Product Offering**

#### 1. Branded App (Android & iOS)

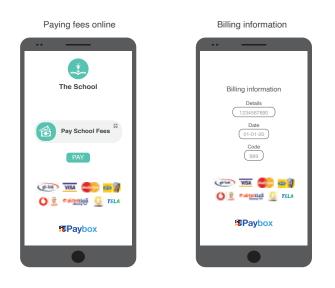
- i. Enables payments of fees & donations
- ii. Student attendance and communication with parents
- iii. Notification & announcement



#### 2. Branded Payment Systems

#### i. PayBox (payment enabler for websites)

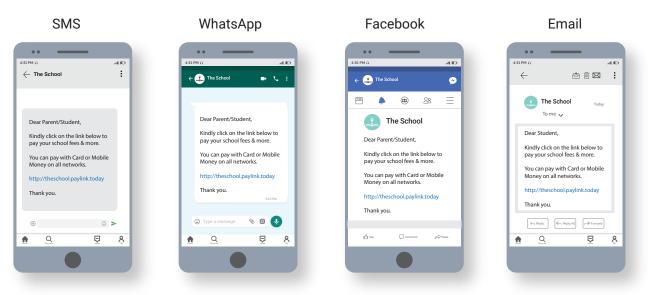
PayBox allows your school to accept payment for products/services online. With a single integration, the school can accept payments from cards to mobile money and access a suite of functionalities.



#### ii. PayLink (digital invoicing and enables off app/web payments)

PayLink enables the school to receive payments through a payment link. The school branded payment link can be shared via SMS, emails, social media pages or on any other platform. The link can also be embedded into the school's app/website.

Payments can be made by parents/students through card transaction or mobile money. PayLink accepts all payment types in Ghana and around the world, including card and mobile money on all networks. Payments are made directly into the school's bank account or mobile money wallet.



#### How To Share (examples)

#### iii. PayQR (enables online and offline visual payments)

PayQR is a payment solution designed to enable the school receive payment through a QR code. It is best used when parents/students are physically present at the school's premises.



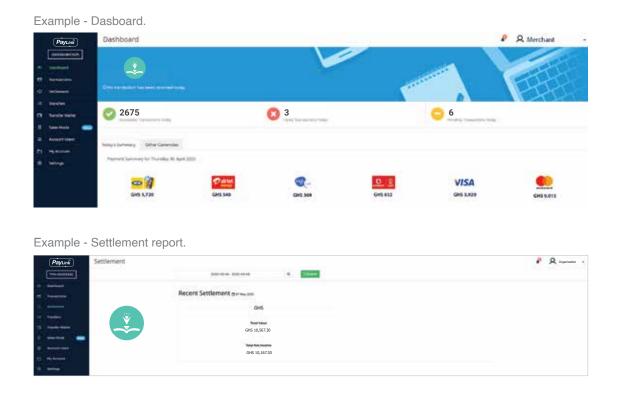




#### 3. Analytic Solutions

#### i. Various reports

Customized reports can be generated in multiple software programs such as Excel, PDF etc.



#### ii. 360 Realtime monitoring of payments

The school can monitor payments in real time.

Example - Transactions (	(School	Fees)	
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#### 4. Anti-Fraud Solution

Our anti-fraud solution is applied at the backend for all payment systems offerings. We provide robust fraud prevention on all our payment systems and detect and prevent the full range of attacks.

### **There's More**

#### SchoolServ+

The school Management System (SchoolServe+) is a secured web-based solution-oriented system aimed at digitalizing school data. SchoolServ+ enables management of existing student's information, new student onboarding as well as all relevant processes including school financial reporting, all school office expenses and all back-office ledger transactions are managed, directed, and completed within the system.

SchoolServ+ is easy to use, flexible and allows for customization. It has an administrative function to monitor the activities of all system users. The SchoolServ+ suite includes a powerful application platform that enables easy generation of standard reports that are available in several standard formats.

SchoolServ+ is designed to promote efficiency and reliability to reduce the challenges involved in the manual management of school records and sometimes the use of multiple isolated management solutions. With SchoolServ+, the school administration can segregate roles but also aggregate data for analysis and decision making.

#### SchoolServ+ Modules:

- Member Information Manager
- SchoolServ+ Financials
- System and Settings Security
- Analytics and Machine Learning

### **About PaySwitch**

PaySwitch is a payment processing company that provides alternative banking solutions mainly to banks and financial institutions. We have also expanded our reach to organisations, businesses and individuals across the globe.

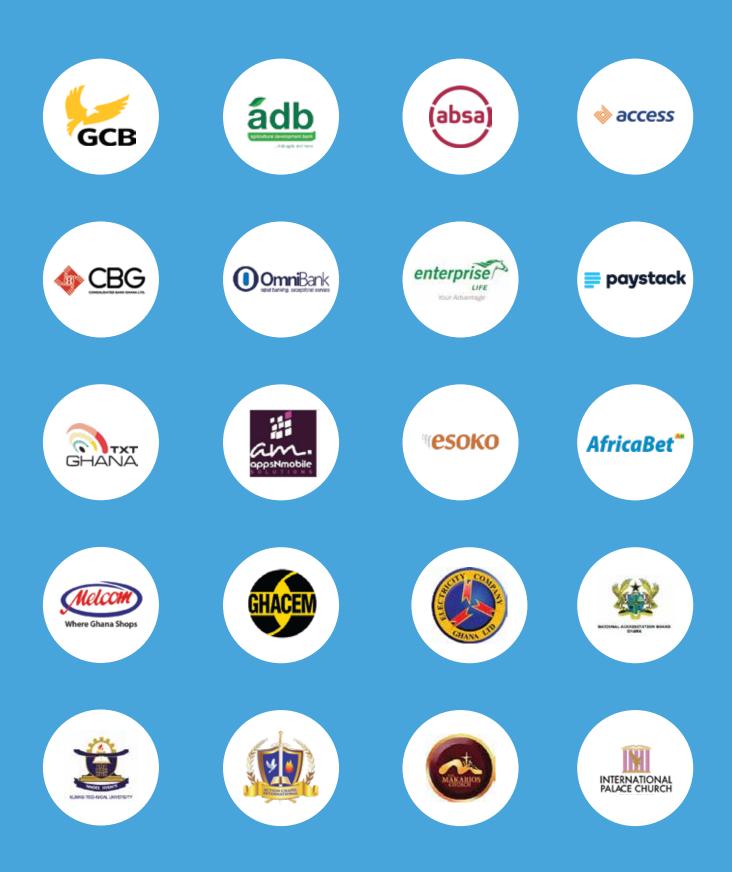
PaySwitch provides integrated payment solutions that facilitate the circulation of money as well as the exchange of value between individuals (P2P); individuals and organisations (C2B); organisations and individuals (B2C); and between organisations (B2B) on a timely and consistent basis. Currently, our target market includes commercial banks, non- banking financial institutions, telecommunication companies and other organisations within the payment space in Ghana and West Africa.

PaySwitch offers itself as a powerful payment enabler for a wide spectrum of users, from startups to large organisations. Under its incubator payments program, startups can enjoy the flexibility of our systems and wide array of payments through a very simple programming interface without the hassle of interacting with service providers and committing to upfront fees they cannot afford. Special rates can also be negotiated under this program.

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# **Our Clients**





We are ready to partner your school

Call us, email us, or send us a message. We are here for you 24/7!

#2 Justice Azu Crabbe St. East Legon Accra, Ghana - West Africa

+233 (0) 244 332 134

ask@paylink.today www.paylink.today



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