

# Connect your food business to over 2 millions users!



- Exposure to over 7 million visitors (traffic) on Ghana Post GPS App
  - · Reach more customers with a customized business app
    - Receive and monitor payments in real-time
    - Increase sales through customer loyalty scheme





#### About FoodLink™

FoodLink is a digital service that allows you to connect with millions of customers, receive payments, monitor payments in real-time, promote your business through a customer loyalty scheme and do so much more within a customized business app.

FoodLink is powered by PaySwitch. PaySwitch is a payment process company in Ghana. It operates with world class standard technology platforms and professionals and has so far completed numerous transactions that are backed by fraud prevention solutions. PaySwitch is certified under the Data Protection Act, Act 2012 (Act843), ISO 27001Certified and PCI DSS Compliant. PaySwitch operates under the new Payment Systems and Service Act, 2019 (Act 987).

### Benefits of FoodLink™

- Connect to millions of customers through the Ghana Post GPS app. FoodLink is featured in the Edeybe market on the Ghana Post GPS app, giving you instant exposure to over 7 million users (traffic).
- Accept all payment types including card and mobile wallets.
- Receive settlement in your bank account or mobile wallet.
- Monitor payments in real-time and generate reports via dashboard.
- Increase sales through Customer Loyalty Scheme
- Free promotional and well-targeted location-based campaigns
- Innovative two-tier review system (reviews both restaurant and users) for accurate insights and reputation management.
- Free in-restaurant dining management solution with QR Scan for e-Menu



















#### There's More

## Edeybe market place

Join Ghana's largest online store with over 2 million users across the country. Sell your goods and services to a bigger online market. Edeybe can be accessed via web or within the Ghana Post App.

Edeybe hosts a wide range of businesses including but not limited to financial services, toys and games, consumer electronics, apparel, home appliances, beauty or personal care, household products, furniture, automobiles, groceries, restaurants, art and supplies, design agencies and so much more.

Edeybe offers free support service and allows shop owners to view payment in real-time, generate reports and manage their online shops on a dashboard.

Edeybe also gives you 24/7 technical and client support services.

## Me2u loyalty scheme

Increase sales and traffic to your shop by offering your customers loyalty points with Me2You. You can offer your customers discounts, freebies, gifts and more on Me2u.

All your customers have to do is use their Me2u physical card or digital card to enjoy all the benefits your business offers.

That's not all, With Me2u service, you can send and request for airtime, data, gift coupons, pay bills etc.

Me2You can be used via web, app or USSD.

Get in touch. We are here for you 24/7! Call us, email us, or send us a message.

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