

## **Club Empowerment Solution**



## **Empowering Clubs with payment backed digital solutions**

Your trusted digital partner.



www.paylink.today/clublink

## Content

About ClubLink 3
Benefits of ClubLink 4
Q&A 4
ClubLink product offering 5
• App (Android & iOS) 5
• PayBox
• PayLink
• PayQR
Analytic Solutions
Anti-Fraud Solution7
About PaySwitch 8
Our Clients9
Support10



## About ClubLink<sup>™</sup>

ClubLink is an empowering tool that offers Clubs a digital address equipped with digital tools. These digital tools enable clubs interact with fans and supporters in various forms including, pre-booking of club events, meetings, games, and payment for various club related fees.

One of the basic, as well as the most important requirement of any club, is a reliable, compatible, and secure communication channel. Hence, it has become a necessity for all clubs to be in contact with its members at all times. Communication, which plays a key role in the efficient management of any organization must be speedy, straightforward, and transparent. This is what ClubLink offers.

To register, log on to www.paylink.today/clublink, sign up and obtain your unique link.

ClubLink is powerd by PaySwitch. PaySwitch is a payment processing company in Ghana. It operates with world class standard technology platforms and professionals and has so far completed numerous transactions that are backed by fraud prevention solutions. PaySwitch is certified under the Data Protection Act, Act 2012 (Act843), ISO 27001Certified and PCI DSS Compliant. PaySwitch operates under the new Payment Systems and Service Act, 2019 (Act 987).

## Benefits of ClubLink<sup>™</sup>

- · You can give exclusive access to fans and supporters to club events
- fans/supporters/member registration
- · Payments for various club related fees can be collected
- · Enables clubs plan in advance with data colected and AI

## Q&A

### How do I sign up?

Go to www.paylink.today/clublink to sign up A PaySwitch representative will contact you to complete the onboarding process

#### How long does it take to get setup ClubLink?

Within 24 hours after the completion of the onboarding process

#### Are there any signup fees?

signup is free for all CorporateLink payment solutions. However partnership fees will be paid for other selected solutions

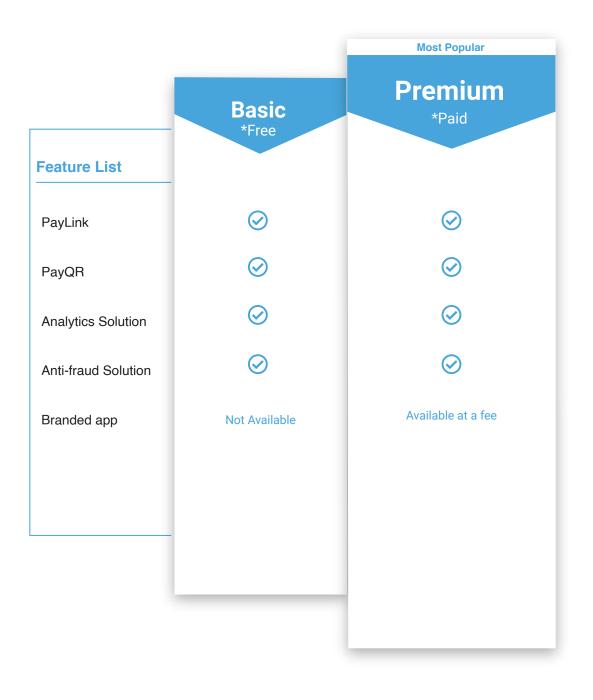
## Do I need to be a registered Club ?

Yes, this is only for registered Clubs

### What are the requirements to be setup?

Valid business operating documents, valid identification document of Club owner, settlement account details (mobile money or bank account)

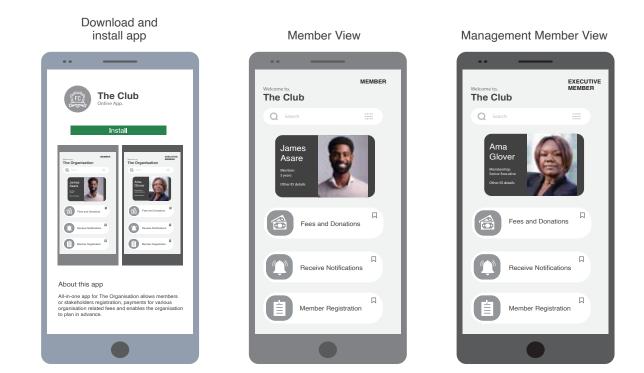
# Pricing





## Product Offering 1. Branded App (Android & iOS)

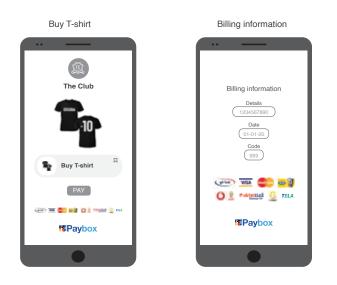
- i. Enables payments of fees & donations
- ii. Meeting reservations and communication
- iii. Notification & announcement
- iv. Sale of club related items



## 2. Branded Payment Systems

## i. PayBox (payment enabler for websites)

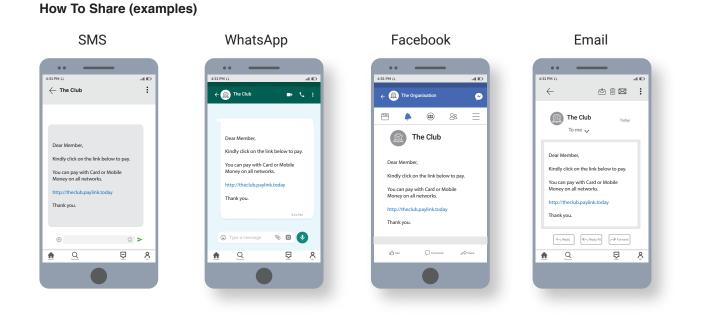
PayBox allows your club to accept payment for products and services online. With a single integration, the club can accept payments from cards to mobile money, and access a suite of functionalities.



## ii. PayLink (digital invoicing and enables off app/web payments)

PayLink enables the club to receive payments through a payment link. The club branded payment link can be shared via SMS, emails, social media pages or on any other platform. The link can also be embedded into the club's app/website.

Payments can be made by members through card transaction or mobile money in Ghana and around the world. Payments are made directly into the organisation's bank account or mobile money wallet.



### iii. PayQR (enables online and offline visual payments)

PayQR is a payment solution designed to enable your club receive payment through a QR code. It is best used when members are physically present at the club's premises.







## 3. Analytic Solutions

### i. Various reports

Customized reports can be generated in multiple software programs such as Excel, PDF etc.

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### ii. 360 Realtime monitoring of payments

Theclub can monitor payments in real time.

Example - Transactions (Fees).

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### 4. Anti-Fraud Solution

Our anti-fraud solution is applied at the backend for all payment systems offerings. We provide robust fraud prevention on all our payment systems and detect and prevent the full range of attacks.

## **About PaySwitch**

PaySwitch is a payment processing company that provides alternative banking solutions mainly to banks and financial institutions. We have also expanded our reach to organisations, businesses and individuals across the globe.

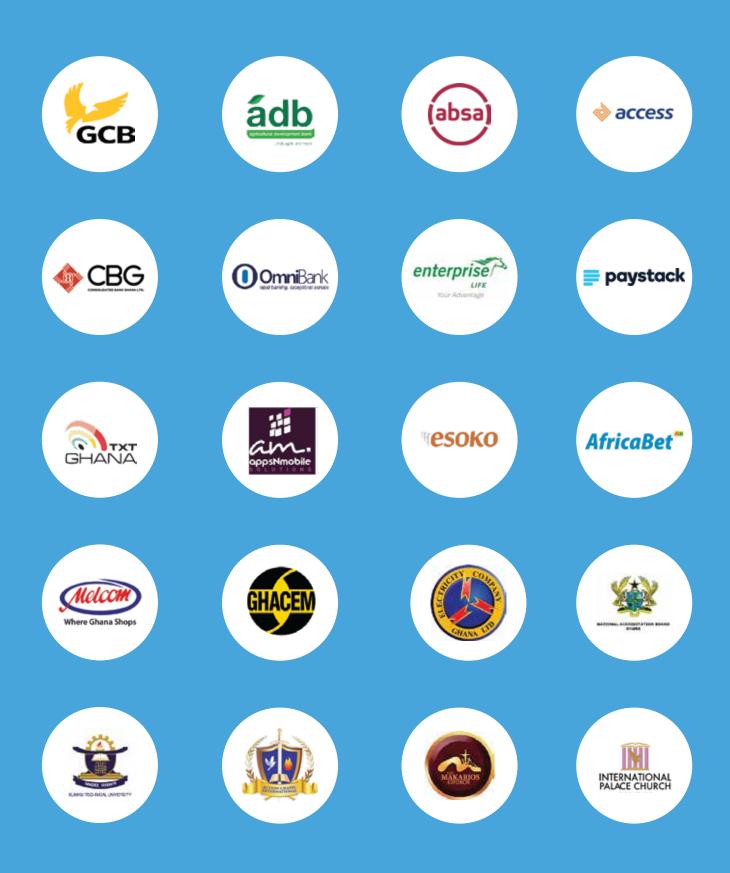
PaySwitch provides integrated payment solutions that facilitate the circulation of money as well as the exchange of value between individuals (P2P); individuals and organisations (C2B); organisations and individuals (B2C); and between organisations (B2B) on a timely and consistent basis. Currently, our target market includes commercial banks, non- banking financial institutions, telecommunication companies and other organisations within the payment space in Ghana and West Africa.

PaySwitch offers itself as a powerful payment enabler for a wide spectrum of users, from startups to large organisations. Under its incubator payments program, startups can enjoy the flexibility of our systems and wide array of payments through a very simple programming interface without the hassle of interacting with service providers and committing to upfront fees they cannot afford. Special rates can also be negotiated under this program.

PaySwitch is a payment processing company in Ghana. It operates with world class standard technology platforms and professionals and has so far completed numerous transactions that are backed by fraud prevention solutions. PaySwitch is certified under the Data Protection Act, Act 2012 (Act843), ISO 27001Certified and PCI DSS Compliant. PaySwitch operates under the new Payment Systems and Service Act, 2019 (Act 987).



# **Our Clients**





We are ready to partner your club.

Call us, email us, or send us a message. We are here for you 24/7!

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Your trusted digital partner.